

A Hurried Lunch

Frequently in the summer months it is desirable to have a lunch or other meal quickly prepared. There is one line of Ogden products that aids materially in solving the problem as is a quickly prepared meal—Pierce's tomato soup. Pierce's pork and beans, Pierce's catsup, Pierce's tomatoes and other products are all ready for the table. If there is unexpected company, if the mother desires to eliminate cooking for a meal, if there is a hurry to go on some outing—a few cans of Pierce's products can be opened and the meal is ready. Their use is another method of labor saving, time saving and money saving too.

On That Fishing Trip

When an individual or a family is preparing for a fishing trip or a camping trip, it is well to remember that being prepared for the various camp-life meals is of utmost importance. Good, sweet, pure milk is one of the essentials. There is just one way to

Evaporated milk, put up in cans. Segou milk, a Utah product of a Utah company, is the food that is most often packed for the outfitting trip. Coffee without milk doesn't taste any better on a trip than at home. Very few foods can be kept in the cooler for more than the milk. These are ample reasons for giving particular attention to the camp or trip supply.

is always an appetite for Banner Ice Cream, true to the Banner slogan of "When your sweet tooth says ice cream, your wisdom tooth says Banner."

For Camp Life

When you are preparing for a camping trip, don't forget the case of Becco. That is an Ogden product that is ideal for camp life, just as it is for the home. A cool bottle of Becco on a hot summer day is refreshing.

sides it has much food value. There are other Becker products that are equally good for camp life. A case of Becker's apple cider or Becker's carbonated beverages will be found excellent for any outing.

An illustration of various food products. At the top is a large bag of 'WHEATED SNOW' flour, featuring the text 'ROLLER PROCESS' and 'ONCEEST PATENT'. Below the bag is a smaller bag of 'FLOUR' with 'XXXX' above it and 'MADE IN AUSTRIA' below it. In the foreground are two cans: one of 'ROYAL BRAND' condensed milk with a crown logo, and another of 'PIERCE'S SAUERKRAUT' with a label indicating it is 'PREPARED IN THE U.S.A.' and 'MADE FROM SELECTED CABBAGES'. The background is a simple landscape with a horizon line.